

PRIVACY POLICY

This Privacy Policy explains how RUBEUS MILANO collect and use information provided to us from your use of <http://rubeusmilano.com/>, and any other website, microsite, mobile device application, social media or other Internet property and related services owned or operated by RUBEUS MILANO or its affiliates (collectively, the “Sites”). By visiting and using our Sites, you accept the practices described in this Privacy Policy. Please read it carefully.

In this Privacy Policy, “we”, “us”, “our” and “RUBEUS MILANO” refer to RUBEUS MILANO, the controller of the personal data processing, incorporated under the laws of Italy, with registered offices in Via San Pietro

all’Orto 22, Milano, Italy.

RUBEUS MILANO recognizes the importance of protecting the personal data of visitors and customers of this website as well as financial information collected from them. As used in this Privacy Policy, “personal information” or “personal data” means information that identifies you and which is submitted to and/or collected by this Site.

The Privacy Policy specifies the identity of the data Controller that controls and manages information collected and processed through the Site, specifies what is the personal information collected, the data processing purposes and conditions, the extent of personal data communication to third parties, the data security measures adopted in order to protect and safeguard data and the ways in which the user may verify the processing of data relating to the user.

Why and what types of information do we collect?

Your personal data will only be collected to the reasonable extent to serve a legitimate business or marketing purpose. The policy does not permit the collection of information which does not concern RUBEUS MILANO in its main activity of providing proper service to our clients and under no circumstances allow us to resale your data and use it on any commercial purpose. In general, we will collect personal information from you for following reasons:

- to provide complete service regarding to your purchase, respond to your questions,

and carry out the transactions you have requested;

- to track your product interests, purchase history, and to contact you for account and promotional purposes;
- to manage correspondence and service communications with you;
- to verify that the data provided for the transaction are complete, accurate and clear of fraudulent markers;
- to improve our products and services using your feedbacks, market research and statistical processing;
- to make your visit more safe and protect you from fraud as well as reduce another credit risk purposes;
- to comply with legal obligations.

The type of personal information that we collect will depend on the circumstances such as the mechanism of collection and the source of information, specifically:

– Information you give us

That means information that you provide by filling in forms on Sites or transmit directly to our manager. This includes information provided at the time of registering to use Site, subscribing to our service or purchasing the goods which may include your name, e-mail address, telephone number, address, birthday, login name and password, gender, location and credit card information.

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, follow the instructions in any promotional message you get from us or log in to your account and change your settings

– Information you give us access to

If you access our Site with your log-in of social networking site (e.g., Facebook, Instagram or Twitter) or if you give us permission to associate your account with us with a social networking site, we may receive personal information about you from such social networking site, in accordance with the terms of use and privacy policy of that social networking site. Moreover, when you use our mobile sites or applications you can choose to provide us with information which may include your location, device identification number, access to your contacts, how often you use the app, and where you downloaded it.

– Information collected automatically

Like many websites, we use “cookies” to collect information which our Site automatically contains in log files generated during your visit of site. So called “cookies” (a small amount of data that is sent to your browser from a Web server and stored on your computer’s hard drive) and other tracking tools may collect information including your Internet Protocol (IP) address, Internet service provider, operating system, type of web browser, mobile or other device identification number, pages you view, and the duration of time spent on these Sites.

Our Site uses four types of cookies:

– Technical cookies

These allow you to browse the Site and use functions such as the shopping basket or favorites.

– Preference cookies

Whenever you are using the Site, it will remember your setting and preferences (for example, location or preferred language) without having to reenter information when browsing from one page to another or when visiting the site later.

– Analytical cookies

The Site uses analytics cookies to calculate the number of visitors and registered users. These cookies make it possible to measure and analyze the way in which users browse the Site, which help us to improve our services and your shopping experience.

– Advertising cookies

These cookies are used to show advertisements that are relevant to users. They also limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

You are able to exercise control over the process of operating with cookies. For example you can choose to refuse all cookies or to only accept cookies from certain websites that you visit. Information on deleting or controlling cookies is available at www.AboutCookies.org. By refusing to accept cookies from us, you will make it impossible to use some special functions of the site.

How we share your information?

Your privacy is extremely important to us. We are not in the business of selling personal data about our customers for marketing purposes to third parties. There are other limited circumstances in which we share personal data, such as:

- We may disclose your personal information with any RUBEUS MILANO divisions or affiliates, who are also bound by this Privacy Policy;
- We may give access to your personal information to third party companies to provide recruitment, moderation, sample de-duplication, payment processing and other related services on our behalf, and to perform website-related services and to assist us in analyzing how our service is used;
- We may disclose your personal data to the prospective seller or buyer of business or assets in the event that we sell or buy any business or assets, in which case;
- We may disclose user information to government authorities, and to other third parties when compelled to do so by government authorities or otherwise as required or permitted by law;
- We may disclose user information when we have reason to believe that someone is causing injury to or interference with our rights or property, other users of the Site, or anyone else that could be harmed by such activities;

How long do we keep information?

We will store your information and data collected from you while your account exists and is in use, or unless you expressly request to be removed from our databases and services by contacting us with the appropriate request. In any case, your data could not be kept in our systems any longer than this is legally required and will then be deleted, with the exception of a log file containing your name, contact information, the date you contacted us and the subject of your question.

Security

Use, storage and processing of your personal data are carried out on a strictly confidential basis and our Site maintains appropriate administrative, technical and physical safeguards and security measures to protect the information you provide us against unauthorized access, use and modification. We do our best to operate secure data networks protected by industry standard firewall and password protection systems. However, the internet is not 100% secure area and we cannot guarantee the

complete security of data provided over the internet. We encourage you to use necessary caution using the Internet including the use of technological protection measures. This includes not sharing your passwords and ensuring that you exit from your account at the end of each session. Please, immediately notify us of any unauthorized use of your password or account or any other breach of security.

This policy applies only to information collected by RUBEUS MILANO when you use our Site and does not apply to information collected on any other third party site that may link to or be accessible from this Site. We do not exercise control over third party websites. You should check the privacy policies of all third party sites before providing personal information to them.

Our Policy Toward Children

This website is not directed to persons under 18. We do not knowingly collect personal data from children under 18. If a parent or guardian becomes aware that their child has provided us with personal data without their consent, please, contact us as set forth below, we will delete such information from our files.

Customer Rights

You are entitled, at any time, to require confirmation if your personal data do or do not exist in our database. You are also entitled to obtain information about the source of your personal data, the purposes and methods of data processing that apply to your personal data, the type of logic applied when electronic instruments are used for data processing; you have also the right to object, in whole or in part, on legitimate grounds, to the processing of personal data concerning yourself.

In addition, you may always be entitled to obtain from RUBEUS MILANO:

1. Updating, correction and integration of your personal data;
2. Cancellation, transformation into an anonymous form or blocking of your personal data if processed in violation of the law.

For these purposes, please contact us via the contacts listed below or via special site section «Contact».

POLICY UPDATES

From time to time the conditions of privacy policy may be updated. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.

CONTACT US

You can contact us with question about this Policy you may call us at:

+39 389 928 50 77 (Italy) or +7 985 265 95 26 (Russia).

You can also email us at info@rubeusmilano.com or send correspondence to the addresses:

20121, San Pietro all'Orto 22, Milano (Italy)

or

123317, Presnenskaya 6-2-3627, Moscow (Russia).